

It is my unqualified opinion that
travelling companions should only be
lovers or those that hope to be
menus to the death.

on grounds 3 or more
that may it's more difficult
to trace the

Knott & arranged

Apr. 26 3 6:30
May 3

13791 Newport Ave

SOUTH CREW DAILY LOCATION LIST

CREW MEMBERS	HOURS	SPANS LOCATIONS	OFFICES LOCATIONS	TICKET NUMBERS	SPECIAL PROJECTS
ANDERSON (ANDY)	0600-1630				
BUSTILLOS (JOE)	0600-1630				
CAMPBELL (DON)	0600-1630				
CONVERTINI (KARYN)	0600-1630				
GRAVITT (MIKE)	0600-1630				
JOHNSON (BARRY)	0600-1630				
JONES (RAY)	0600-1630				
MCCARTY (DAN)	0600-1630				
PIKE (MIKE)	0600-1630				
REX (MURIEL)	0600-1630				
SHERMAN (RICH)	1530-2330				
STEEN (JOHN)	0600-1430				

4/20

LA Times → so ed /
all queries ed

400 - 1800 word \$400 - 1200

See inter / hist / nostalgic / personal experience /
[have to have Calif. tie-in.]

~~the~~ new fresh / timely

Query letter → idea, not the manuscript.

Body building mag. (Surfer mag)
Contemporary Beach lifestyle mag Travel / So Cal lifestyle
Sun Clemente

Travel Features

review
preparation → "book"
performer

Something about the production:
w/o giving the plot away.
box score → liked it or not
[visual ≠ words]

Stand + deliver

Morning Session

David Bodney

2nd row → crossword
puzzle

Democracy → informed electing

Privacy Tort

1-20

public

- 1) trespass - intrusion
- 2) false light invasion of privacy
- 3) publication of truthful embarrassing facts
- 4) copyright/likeness right

Jim Plante

Privacy & Hart's private life.

Correct → action re: Gary Hart
public right / need to know.

→ 1st answer from Hart, "None of your
business" → that "follow
me around" → challenge
politics (pre/service) → look
for sex/booze/drugs. no unusual
1st time for presidential candidate.
How he handled it → character

traits. Eyes/ears of the public
"subjective business & trying to be objective"
no 2 editors agree → case by case

Jensen -

morality person \neq nonexistent.

Sound is more bold/probing: re!
JFK's activities

note

Vulgar / vulgar / Senate controversy
... journalism changed
Bay of Pigs, Cuban revolution,
Sullivan's govt right to the
press.

FDR pols w/ press changed.
"If the press didn't tell you who would?"

Bradway:

history of Republic aggressive
press \rightarrow Thomas Jefferson; Agt
TV
people begin to elected officials
are paid actors. Height degree of
suspicion

EB

"don't have to cater to - pose
some useful restraints \rightarrow who
use self-regulation / restraint.

haruki → trust between press & govt

Badenji: used off/on the record
level I understand being between a
institution.

"truth" between sides of the story?

Answer: "sure" -

thoroughly report people draw
their own conclusions

Answer:

badenji feeds vs. issues

→ decision

reaching out - of - character

~~What~~ Question: I who over protecting
re: Gary details → semi-
reality. Described by
journalist vice, Gary details
I was story → drive home
details !!

Photo falling
asleep.

Broadcast Writing

AP Broadcast News Handbook

Publishing Horizons

Broadcast ~~is~~ not \Rightarrow kiss, keep it simple, stupid
conversation tone

transitory, unlearned -

get to it / first / grab the
first, no need to excess

re-buzz - trying to put too

many facts into a story

don't expect to get all facts

from medium \rightarrow newspaper vs.
headline service

write it so that it can stand

up "actuality". Don't want to

write in past tense \rightarrow "this is
happening now." \rightarrow active ~~is~~ voice.

as how would I tell this to my
friends

\Rightarrow leads: Hook with attribution "says"

→ toilet clogged

Student looking
at what says

4/16 2:00pm - Professional Connection

John Johnson - moderator -

Jack Hubbard K66m Alber...

Garvin Scott AP Phoenix

3 yrs how to get job / what it takes.

7/8 yrs to become a journalist →
develop skill - survival skills / a long
in a surgeon
what do you look for?

① Character - bring people/story home
alive → being reliable

"Guy who writes is the guy that
stays awake the longest"

② Ability > native ability.

③ Level of Sacrifice -

④ resourcefulness & rules go away

@ 9:18 in the morning -
system resources / people skills,
reach people access

⑤ writing
⑥ technology = process of thought
converted to paper / type / picture

⑦ what to do /

begin

experience → 1st job

take advantage of every op. to
get in print & airtail.

Do

① get experience - internship.

② work on writing skills -

read newspaper

③ prep good resume (1 pg. ~~app~~
complete)

print → original copy plus clips.

④ need prof. journalists

Don't

① don't write "references on request"

put them on the bottom of page -
include that knows student
personally.

② Get permission of references
you can count on

③ watch timing; don't just drop
in or telephone → know job,
person, organization, description
got to know what you're asking for

network

AP tests -

mus... writing/spelling test.

Demo tapes

V/Missouri

prohibiting conventions
pulling 11 hole cloth
hellway - talking
glasses

Send tape in ahead up -
don't send unsolicited -

" start w/ anchoring

(See pieces, pieces, flow.)
montages

2 or 3 good pieces - hard news
5 h/t

gratuitous stand-ups
note sound bites

genuine

humility/humor/clarity

3 thoughts 1.34 minutes

total tape 7 minutes

in box Run down of piece

(no one wants to hear your
excuses - can you work with
limited resources to turn out good pieces

"crap level" pretty high - always
been high - "life or
hotel room"

more you know / better trained
better chance
figure out precisely what you can
bring to the newspaper

need to know the
" " " publication
what are you ~~good~~ good at?
clear understanding
the shape of the
job...
So ~~an interview~~ go on lot of
interviews

short 3 paragraph intro -
concise

Scap & the Single Brain Cell:

Fun with Sun & SP4 - Tucson Regional

Sunday 4/17 1:31 a.m.
Tucson

Wday of the Doubletree. Night manager is telling his co-worker that she has to like herself & not expect a man to pull her life together.

She says, "I don't need a man to be completed."

Then he says, "But Jesus Christ... marriage..."
The night security chief walks in ~~the~~ through a door behind the counter & asks the desk clerk if she transferred a cell from the eighth floor to the sixth floor for him tonight. She doesn't remember & asks him slyly, "What was her name?"

He says "I want you to look up an Alice ~~at~~ on the sixth floor." They ~~secretly~~ ~~secretly~~ pass over a print out & whenever the security guy slips behind the door, the night manager slips back into his pseudo-psychological babbling.

I'd planted myself in the pale-pink art-deco Payer 'cause I used to escape the gallant attempt on the part of my suite-mate, Todd Harrell, to fill every vacant minute w/ questions, observations, anecdotes & the ~~random~~ sounds of ~~~~~

He really is a nice guy, but living with him
was like stepping on ~~cherry~~ ^{your} ~~on~~ ^{an}
hot asphalt parking lot. No matter how hard I
scrapped & scuffed I knew ~~she~~ ^{she} still ~~be~~ ^{was} stuck
to the bottom of my ~~eye~~ ^{eye}. ~~For real~~ ^{For real} ~~the~~ ^{my}

One example should sufficiently illustrate this observation. I met a local at club on the hotel grounds the night before. She promised to take me & Todd to another club the next night after the SPT awards banquet. She was supposed to call when she didn't call @ 10 pm. I thought I'd give it a try. Felt like a loser. I went back to bring ~~things~~ ^{my} my laptop computer. 10:20 I reached wr & she said she wasn't going to make it. I was left w/ the sinking suspicion that if I hadn't called, she would have just stood us up.

I thought I'd just ~~break~~ ^{repair} it all ~~over~~ my
system. Bruce ^{can} told him to see some one

Bruce ego told him I saw someone
that looked sufficiently good & thought I'd ask
her if she wanted to dance. I weaved my way
through the crowd & asked the little brunette if she
wanted to dance. She made a little face & said, "no."

I hadn't expected that response & failed to react for a second or two. I said okay & then turned around to walk back to my house. I ran right into Todd who was standing right behind me. I don't even know why he followed me but he made the escape impossible. The little train of people that had followed me to my street dance, embarrassed had to be reversed which of course took time & my wised eye w/ it.

Why'd he follow me. Being turned down for a dance is disappointing enough, doing it w/ an ~~un~~ unrequested entourage ^{un}to give it just the biggest kops-fell that it had been missing.

better to
carry on a conversation
when I trying
to read a
book

~~know~~ know he's just trying to be a pal
(but I had more privacy when I was
unwired. at least my ex knew when I
knocked my knee in a book that it was
generally at a ^{secret} effort to read the
thing & not just ~~so~~ I do to occupy
my hands & eyes while ~~was~~ responding
to the best thought to pop to the
surface & his mind).

Javelina Ch. tree

~~Alverson~~ / ~~Wiley~~

04/18/1988: TRAVEL FEATURE

1 topic sentence: travel with a lover or intended enemy

It is my unqualified opinion that when one is selecting a travel companion for a voyage extending beyond the length of a single afternoon, one should restrict the candidate list to ones lover or an individual one hopes to be enemies with for life. Failing at that, travel in large groups. It'll make it more difficult for the police to trace the bullet back to you.

2 audience: local SPJ publication: Hot Type

3 outline

3.1 Intro: Doubletree Lobby, why: to escape Todd

3.2 Todd, nice guy but: chewing gum illustration

3.3 topic statement: travel w/ a lover or intended enemy

It is my unqualified opinion that when one is selecting a travel companion for a voyage extending beyond the length of a single afternoon, one should restrict the candidate list to ones lover or an individual one hopes to be enemies with for life. Failing at that, travel in large groups. It'll make it more difficult for the police to trace the bullet back to you.

Louise illustration: European vacation w/ a stranger

3.4 Louise illustration: European vacation w/ a stranger

3.4.1 called ex-boyfriend after 3 days, "I'm an okay person, right?"

3.4.2 I thought that was just Louise . . .

3.5 Traveling = Cosmic Orange Juice Squeezer

3.5.1 excellerated case of being thrown together by the circumstances of life

3.5.1.1 signs: missed first bus/delayed takeoff @ LAX/rain @ LAX & Tucson

3.5.2 brings people together, revelation of true self

3.6 Arrival @ Tucson: 2 days to spend on revelation

3.6.1 nothing scheduled 'til Friday night

3.6.2 "what do you want to do?"

3.6.2.1 lived alone 1 1/2 yrs/not used to being a social director

3.6.2.1.1 raining outside being w/o a car in a strange town

Arrival @ Tucson: 2 days to spend on revelation

3.6.2.1.2 w/ a guy

3.6.2.1.2.1 into sci-fi/comics

3.6.2.1.2.2 does Curly "Oh, wise guy" whenever I stick him with a
sarcastic comment

3.6.2.1.2.2.1 (more frequent later)

3.6.2.1.2.3 into "network marketing" used to be multilevel marketing

3.6.2.1.2.3.1 the "A" word

3.6.2.1.3 decided to nap

3.6.2.1.4 tried to read/watch tv/work on laptop computer

3.6.2.1.5 continual banter about comics/lone wolf & cub society/star
trek/girls titan newsroom

3.6.2.1.5.1 talks in headlines, arms outstretched gesture at the end of
every phrase

3.6.2.1.5.1.1 permitted, he's a copy editor, but every 30 seconds?

Arrival @ Tucson: 2 days to spend on revelation

3.6.2.1.6 endless banter/lack of sleep/ seminars = surrealistic dream:

3.6.2.1.6.1 Jim Plante falling asleep during Ethics panel

3.6.2.1.6.2 egocentric blonde asking radio panel about tv markets

3.6.2.1.6.3 Fitzsimmons doing Robin Williams

3.6.2.1.6.4 Jack Hubbard, KGGM, doing Andy Rooney ("& you know what I really hate?")

3.6.2.1.6.5 Me falling asleep during Plante's state of the society address

3.6.2.1.7 dream becomes a nightmare: saturday night: unrequested entourage

3.6.2.1.7.1 striking out on the dance floor with an audience

3.6.2.1.8 time to retreat to the lobby . . .

3.6.2.1.8.1 too much of a squeeze, thank you.

3.6.2.1.8.1.1 Todd, a nice guy but

if he were really a creep = justify impulse to slap him upside the head

Arrival @ Tucson: 2 days to spend on revelation

nice guy who misunderstood my "ah ha"s as an invitation to keep on talking

3.6.2.1.8.2 says he's going to the national convention in Cincinnati

4 text ideas

4.1 Doubletree lobby

[SPJ regional conference, Tucson, AZ. April 17. 1:35 a.m. The empty Lobby of the Doubletree Hotel. The night manager tells the desk clerk that she has to like herself and not expect a man to pull her life together for her.

"I don't need a man to be complete," She says.

"But Jesus Christ says . . . ," he begins while I adjust the volume on my Sony Walkman.

The security chief walks in through a door behind the counter and asks the desk clerk if she had transferred a call for him from the eighth floor to the sixth floor earlier in the evening. She says that she doesn't remember and asks him slyly, "What was her name?"

He ignores the question and says, "I want you to look up an Alice on the sixth floor." The night manager and the clerk casually pour over a print-out in silence. But whenever the security guy slips back behind the

door the manager drops back into his theological babblings.

I'd planted myself in the pale-pink art-deco foyer because] I needed to escape the gallant attempt on the part of my suit-mate, Todd Jarrett, to fill every vacant minute with questions, observations, anicdotes and the rambling sounds of a man despirate to releave the world of silence.

[He really is a nice guy but living with him was like stepping on a piece of chewing gum in a hot asphalt parking lot. No matter how hard I scrapped and scruffed I knew he'd still be stuck to the bottom of my shoe for the rest of my life.]

4.2 example: being stood up and run into

[For example], I'd met a local at a club, the Javelina Cantina, who promised that she'd take Todd and I to another club the next night after the SPJ Awards Banquet. But when she didn't call at 10 p.m. (the appointed time) I thought I'd give it a try. Fifteen rings later, no answer. I went back to being taunted by my laptop computer. 10:30. I reached her, but she said that she wasn't going to make it that night. I was left with the sinking suspicion that if I hadn't called she would have stood us up.

Anyway, repairing back to the Javelina Cantina I thought I'd just dance it all out of my system. It'd worked the night before.

example: being stood up and run into

Fighting off the symptoms of my bruised ego, I told Todd that I saw someone who looked sufficiently bored and thought I'd ask her if she wanted to dance. I weaved my way through the crowd and asked the little brunette if she wanted to dance. She made a little face and said, "No." Okay, exit, stage left. I turned to make my hasty retreat and ran straight into Todd who had evidently followed me across the bar. It was like getting caught going the wrong way on a one way street. The little train of people who had followed me to my ritual dancing embarrassment had to be reversed, which of course took time and my bruised ego with it.

Why he'd follow me is beyond understanding. Being turned down for a dance is dissappointing enough, doing it with an unrequested entourage in tow gave it just the ~~the~~ Keystone Kop feel that it had been missing.

I knew that he's just trying to be a pal but I had more privacy when I was married. At least my "ex" knew better than to ^{try to} carry on a conversation when I was trying to read a book. Later he remarked how far I'd gotten with the book. "No thanks to you," I thought to myself.

text

SPJ regional conference, Tucson, AZ. April 17. 1:35 a.m. The empty Lobby of the Doubletree Hotel. The night manager tells the young desk clerk that she has to like herself and not expect a man to pull her life together for her.

"I don't need a man to be complete," She says.

"But Jesus Christ says . . . ," he begins while I adjust the volume on my Sony Walkman and scratch out notes on my yellow writing tablet.

The security chief walks in through a door behind the counter and asks the desk clerk if she had transferred a call for him from the eighth floor to the sixth floor earlier in the evening. She says that she doesn't remember and asks him slyly, "What was her name?"

He ignores the question and says, "I want you to look up an Alice on the sixth floor." The night manager and the clerk casually pour over a print-out in silence. But whenever the security chief disappears through the door to the back room the manager drops back into his theological babblings.

I planted myself on the couch in this pale-pink art-deco foyer because I needed to escape my suite-mate's constant chatter. He said that going to the lobby was unnecessary because he was going to sleep. But after the experience of the past three days I didn't want to risk the possibility

that the man might talk in his sleep.

Todd Jarrett, copy editor for the Daily Titan and all around nice guy, just the kind of guy to watch a ball game with. But living with him the last three days was like stepping on a piece of chewing gum in a hot asphalt parking lot. No matter how hard I scrapped and scuffed I knew he'd still be stuck to the bottom of my shoe for the rest of my life.

In view of this observation it is my unqualified opinion that when one is selecting a travel companion for a voyage extending beyond the length of a single afternoon, one should restrict the candidate list to ones lover or an individual one hopes to be enemies with for life. Failing at that, travel in large groups. It'll make it more difficult for the police to trace the bullit back to you.

Several years ago a friend of mine, Louise, went to Europe on a post-college vacation. Because of scheduling and financial difficulties none of the original travel party could go except a male friend of a friend. I knew the guy and he seemed like a nice enough fellow to me. But she told me that that vacation was the worse time of her life. Within three days they were constantly bickering. She was reduced to tears several times a day. She ended up calling her ex-boyfriend here in the States just to ask him, "I'm really an okay person, right?" When I heard this story I thought, well, Louise is a pretty sensitive person (being a psychology major and all). She just wasn't ready for the riggers of travel.

But the unexpected realities of traveling are just the kinds of things that bring people together. They are the kinds of things that provide for a revelation of ones true self.

One of the first things that I learned when Jarrett and I arrived in Tucson Thursday morning was that we had two days to spend on this self revelation. The SPJ conference wasn't schedule to begin until Friday evening.

Jarrett asked, "So, what do you want to do now?"

Having lived alone the past year and a half I wasn't quite prepared for the task of being anyones social director. It was raining outside. I was stuck in a strange town without a car with a guy who was into science fiction and comic books, a guy who responded to my sarcastic barbs by saying, "Oh, wise guy . . . " (a la Curly of the Three Stooges).

In view of these options the choice seemed obvious. I decided to take a nap.

But naps can only last so long, so I tried to read my book. Then I tried to watch some TV. Eventually I brought out the the laptop computer that I'd brought along to do some programming. The whole time Jarrett showered me with banter about his comics conventions, the Lone Wolf and Cub society, Star Trek and the girls at the Titan newsroom.

The thing about Jarrett was that he always talked with arms outstretch at

the end of every phrase. The omnipresent gesture was his way of saying, "How can you find fault with that?" He talked in headlines, which, I guess, is permitted. I mean, he is a copy editor. But did the headlines have to run every 30 seconds?

By friday evening the endless banter and lack of sleep began to take its toll. What I remember from the SPJ seminars that followed seemed like a surrealistic dream.

pyroll 04/09/88

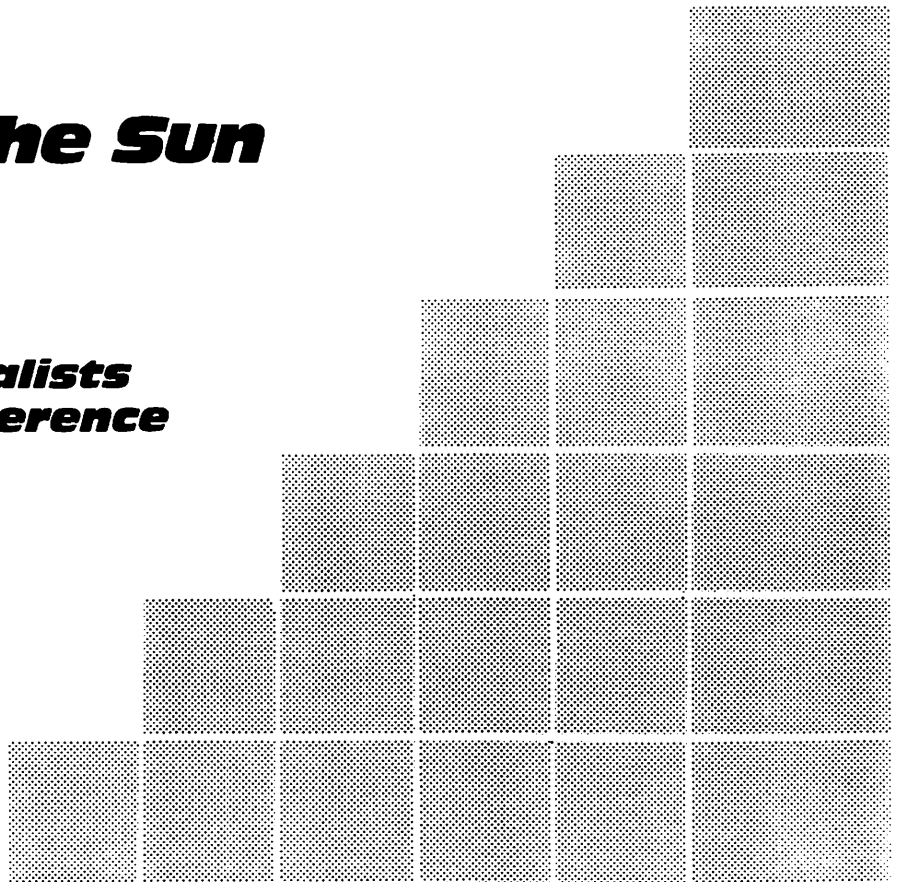
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AESC#6

AESC #7 = 148.01

A Place in the Sun

***The Society of
Professional Journalists
1988 Region 11 Conference***

***April 15–17, 1988
The Doubletree Hotel
at Randolph Park
Tucson, Arizona***



***Hosted by The Society of
Professional Journalists
Southern Arizona
Professional Chapter***

Friday, April 15

3 - 7 p.m. Registration desk open (Main Lobby)
6 p.m. Poolside reception (hors d'oeuvres,
No-host bar)

Saturday, April 16

8 - 10 a.m. Registration desk open (Ballroom Lobby)

8:30 Opening Session/Welcome (Salons A,B,C)
Ethics Panel: Sex, Sinners and the New Media

10:15 a.m. Break (Ballroom Lobby)

10:30 a.m. Breakout Workshops -- choose one

- Still Photography/Jack Dykinga (Salon A)
- Video Workshop/Larry Hatteberg (Salon B)
- Word Crafting/Jim Patten (Salon C)
- Broadcast Writing/Harry Alexander
(Cottonwood)

Noon Luncheon -- David Fitzsimmons
"1987: A Cartoonist's Cornucopia"
(Salon D)

2 p.m. Breakout Sessions -- choose one

- The Professional Connection/Seminar
(Cottonwood)
- Reactive News Coverage of Mexico/Panel
(Salons F,G,H)

3:30 p.m. Break

3:45 p.m. Breakout Sessions -- choose one

- Sportswriter -- Journalist or
Cheerleader/Panel (Salons F,G,H)
- Stress in the Newsroom/Bob Grossfeld
(Cottonwood)

5:30 Buses depart from hotel main entrance for
Old Tucson

6 p.m. No-host cocktails on Front Street

7 p.m. Mark of Excellence Awards Dinner
-- Jim Plante

9:30 p.m. Buses depart for Doubletree

10 p.m. Arrive Doubletree

Sunday, April 17

9 a.m.

Chapter Development Workshops -- includes
continental breakfast

Professional Chapter -- Bruce Itule
(Ironwood)

Student Chapter -- Kate Lehman

The Society of
Professional Journalists
1988 Region XI Conference
April 15 - 17

8:30 a.m.

OPENING SESSION

ETHICS PANEL

Sex, Sinners and the New Media

Is there a limit to the public's right to know, versus personal privacy? Is the reporter's "gut" enough of a safeguard? Our panel will discuss the situational ethics of newsgathering.

Bruce Sanford

Sanford is a nationally recognized First Amendment attorney with the Washington law firm Baker Hoftetler, and the SPJ First Amendment Council.

Jim Plante

Plante, SPJ national president, is also director of News Support Services for NBC News.

David Bodney

Bodney is an attorney with Brown & Bain, Phoenix, which provides a legal hotline for reporters seeking information on open meeting law violations, public records, closure and other conflicts with government entities in Arizona. The FOI Hotline is one of a handful in the country, and a model for others.

Henning Jensen

Jensen is professor of philosophy at the University of Arizona, and a winner of their creative teaching award. Jensen teaches an array of courses in applied ethics, including one with UA journalism professor Jaqueline Sharkey on journalistic ethics.

Moderator -- Harry Alexander

Alexander is the program director for radio station KNST, the ABC, Mutual and Talkradio affiliate in Tucson, and is the current president of the Arizona Associated Press Broadcasters Association.

10:30 a.m.

BREAKOUT WORKSHOPS
(Choose One)

Workshop: Still Photography

Cottonwood

Jack Dykinga

Dykinga, a Pulitzer Prize-winning freelance photographer, is the former chief photographer for the Arizona Daily Star. He is best known for his environmental photography, and is a frequent contributor to, among others, Arizona Highways magazine.

Workshop: Video Storytelling

Salon

Larry Hatteberg

Hatteberg, in his 25th year at KAKE TV in Wichita, is a nationally known photojournalist who cares about people. Twice a winner of the National Press Photographer of the Year award, Hatteberg is executive news director for KAKE and the Kansas Television Network. Only three other photojournalists have won this award twice. Hatteberg is also one of NASA's semi-finalists for the journalist-in-space program.

Workshop: Wordcrafting

Outside

Jim Patten

Patten, an associate professor of journalism at the University of Arizona, has been coaching and coaxing better news stories out of his students for nearly three decades. In addition to his teaching duties, Patten is currently lobbying the Arizona legislature to pass a law that would prohibit school officials from censoring student newspaper stories save for cases of libel, privacy, obscenity or disruption.

Workshop: Writing for Broadcast

Harry Alexander

Alexander, a broadcast vet for the past two decades, began in radio with the U.S. Army in Thailand during the Vietnam War. He is currently program director for KNST, the affiliate for ABC, Talkradio and Mutual News, and the Arizona Sports Network. Alexander fills in for ABC's Tom Shell, who was called on assignment to Panama.

Noon

LUNCHEON

Keynote Speaker: David Fitzsimmons

"1987 -- A Cartoonist's Cornucopia"

William Marcy Tweed, called "Boss" by everyone in New York's Tammany Hall machine, remarked on his way to prison on charges of corruption that it wasn't the daily newspaper stories that did him in. It was "Those damned pictures," he said, referring to editorial cartoonist Thomas Nast's razor-like lampoons.

A century later, the art is still very much alive, especially here in Arizona, where the events of the past 18 months have been a virtual petri dish for the likes of David Fitzsimmons, editorial cartoonist for the Arizona Daily Star.

Fitzsimmons, or "Fitz," is a product of the University of Arizona, who plied his trade at the Virginian Pilot for two years before moving back to Tucson in 1986. Last year, Fitz won the top award from the Arizona Press Club, and was a finalist for the 1987 Pulitzer Prize, both for political cartooning at the Star.

But with the passing of an era -- the administration of our erstwhile "Guv Ev" -- Fitz is a man in mourning. The poetic moments at press conferences, the graceful demeanor of the chief executive and his roundtable of devoted servants, their dramatic motto, "If you can't deal with Mecham, you just can't deal" -- indeed, Fitz, Camelot is lost.

Grieve with Fitz with slides and sermon at the fall of the House of Mecham.

2 p.m.

BREAKOUT SESSIONS
(Choose one)

F/6/H

SEMINAR:

Cocaine, Currencies, Catastrophes and Corruption:
Reactive News Coverage of Mexico

Do we cover the important issues of Mexico beyond the headlines? Our panel takes a look at this important issue from both sides of the border.

Lewis A. Tambs

Tambs, the former U.S. ambassador to Costa Rica and Columbia, is frequently quoted in the news, and has testified before congressional Iran-Contra committees. In Columbia, he was credited with throwing a wrench into the operations of local cocaine smugglers. Tambs is back at Arizona State University, teaching Latin American history.

Jerry Kammer

Kammer covers the northern Mexican state of Sonora for the Arizona Republic. Previously based in Hermosillo, the capital of Sonora, he now reports out of Nogales to give special attention to issues along the international border. Kammer worked for the Navajo Times and the Gallup (New Mexico) Independent before leaving to freelance and write a book, "The Second Long Walk," about the Navajo-Hopi land dispute.

Keith Rosenblum

Rosenblum covers politics, economics, tourism, agriculture and other stories for the Arizona Daily Star. A journalism graduate from Northwestern, Rosenblum now divides his time between Tucson and Hermosillo. He has been at the Star for ten years, with breaks to travel through Mexico and Israel.

Moderator -- George Ridge

Ridge, head of the journalism department at the University of Arizona, has a distinguished career in journalism, law and education. He has worked as a reporter and editor, both in the U.S. and abroad, was an assistant attorney general in Arizona and has lectured on the First Amendment in Europe and Latin America. Ridge frequently spends his summers as a copy editor on the International Herald Tribune in Paris, and writes a weekly travel column for the Arizona Daily Star.

SEMINAR:

The Professional Connection

Journalism is a highly competitive profession with newspaper editors and broadcast executives able to choose among scores of well-qualified applicants for each opening. Even internships are tough to get. How do you make your application special enough to stand out from the rest? How do you get that crucial first job and then go on to a better one? Here are two people who have spent years on the other side of the boss's desk.

Jack Hubbard

Hubbard is the executive producer for CBS affiliate KGGM in Albuquerque. Prior to moving to New Mexico, Hubbard was director of recruitment for CBS News, and a producer and assistant bureau manager for the CBS Evening News.

Gavin Scott

Scott has been the Associated Press bureau chief in Phoenix since 1975, directing news and photo coverage throughout Arizona.

3:45 p.m.

BREAKOUT SESSIONS
(Choose one)

PANEL:

Sportswriter: Journalist or Cheerleader ?

How hard will the sports reporter push for the story? Is he more concerned with his relationship with the coach, or asking the tough question? Our panel will offer some unusual insights. You draw your own conclusion.

Dale Hansen

Hansen is sports director for WFAA TV, ABC's Dallas affiliate. In the heart of Texas' football country, Hansen and his staff broke the story on NCAA violations at Southwest conference grid powerhouse Southern Methodist University. The result was the now famous "death penalty" levied against the SMU football program.

Joe Gilmartin

Gilmartin is the long-time sports editor for the Phoenix Gazette.

Butch Henry

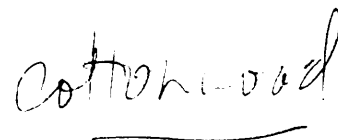
Henry has been sports information director at the University of Arizona for the past five years, having worked previously as SID at Southern Illinois, Arkansas, Louisiana Tech and Iowa State.

Moderator -- Bick Lucas

Lucas is an assistant professor of journalism at the University of Arizona. Before to coming to the UA in 1982, Lucas was sports editor at the Denver Post for 14 years.

SEMINAR

Stress in the Newsroom



Bob Grossfeld

Deadlines, VDT's, editors, libel threats, long hours, technical glitches, repetition...ours is a profession predicated on tension. Therapist and media consultant Bob Grossfeld discusses how to recognize and deal with stress in the newsroom.

7 p.m.

MARK OF EXCELLENCE AWARDS DINNER
(Old Tucson)

5:30

Keynote Speaker -- Jim Plante

Plante is the managing director of News Support Services at NBC News in New York, and SPJ national president. At the Mark of Excellence Awards dinner, Plante will discuss the future of the Society.

The winning entries for the Mark of Excellence will be on display in the High Chaparral Ranch House at Old Tucson. Congratulations to the winners.

Sunday
9:00 a.m.

CHAPTER WORKSHOPS

Share ideas about programs, membership recruiting, FOI funding, chapter activities and many other subjects with the leadership of other professional and student chapters from the region.

Professional Seminar--
Bruce Itule, director,
Region XI

Student Seminar --
Kate Lehman, 1987
District D Campus
Representative

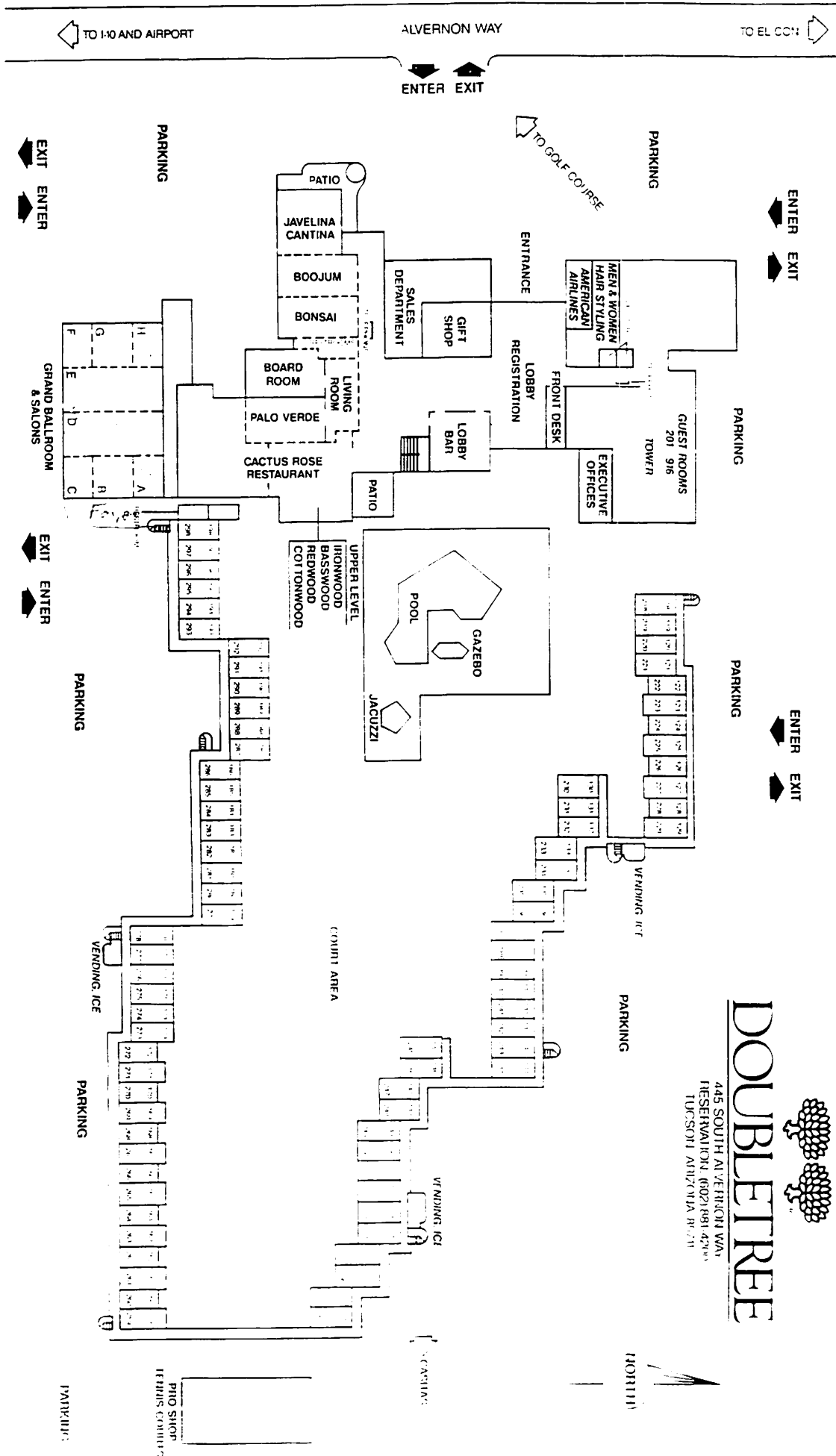
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Tucson Citizen - Gannett Foundation
The Arizona Daily Star
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